

REF.

Derek Vander Griend

Ben Hennes

Sam Bowman

ACD
72andSunny

ECD
happylucky

Principal
Flightdeck

EXP.

OLIVER | adidas
Senior Designer
11/20–current

Leading team of designers with creative adapted from global toolkit for unique localization of branding across specific markets. Building on campaigns to make relevant or usable in a space. Originating custom DTC retail concepts and fixtures and build-out.

- Toolkit adaptation
- Mass asset production
- Communicating/Presenting to: Accounts, Clients & Stakeholders

Revere
Freelance Brand Designer
5/20–11/20

Worked closely with Principal of Design to use and expand upon small brands in different mediums including some very cute Christmas cards.

Freelance design led to wearing many different hats, and to many of my favorite projects that fill my nights and weekends with side work.

- Print, retail, publication, web, and social
- Creative concepting/storytelling
- Brand ID systems & toolkit desing

happylucky
Designer
01/18–03/20

Close involvement with ACD and design leads to bolster creative concepts and collaborate with producers to bring design to life. Experienced first hand direction in print, web, social, activation, photo/video and custom fabrication for hyper unique experiences across all touchpoints.

- Lots of travel, lots of fun!
- Live event direction/influencer collabs
- Original print/packaging/retail modeling

Flightdeck
Production Designer
12/16–01/18

Created with design leads to extend assets to multiple platforms. Expanded on toolkits to meet client needs by building custom fixtures, campaign adaptations, and original designs for retail in footwear to support and fortify large-scale brand stories.

- Mass asset production
- Original design presentations
- Cohesive print, digital, social design

WHAT I'VE DONE

adidas • originals • nike • pac sun
golf le fleur • looney tunes • gx1000
banfield • snap • wanderlust • nba
converse • red bull • dc comics
zappos • star wars • footlocker

WHAT I WANT TO DO

coffee • beer • hotels • restaurants
non-profits • environmental ed
cars • boats • industrial • tools
events • real estate • florists
nurseries • community health

